

# mimik

## NEWSLETTER

### 2024 Highlights

# Operationalizing Agentic Solutions

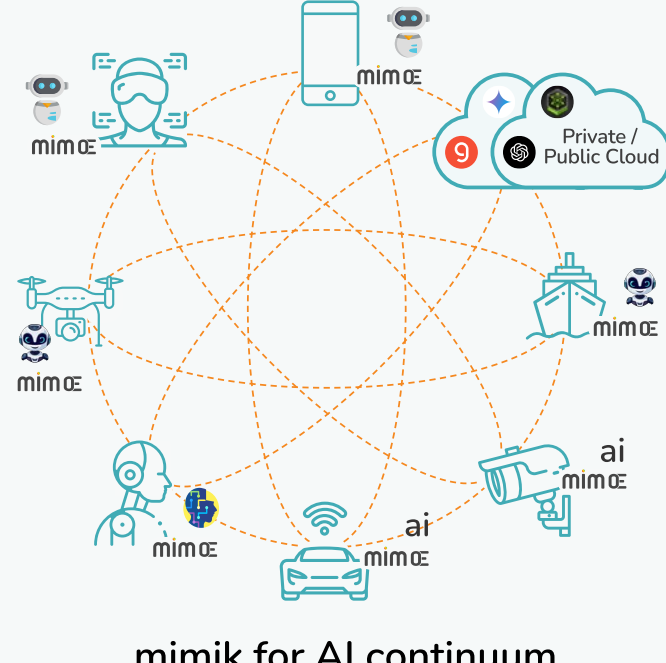
As 2024 draws to a close, we want to thank you for being an integral part of our remarkable journey. From launching mimik SDV to introducing mimik ai and HybridTrax, this year has been filled with significant growth, collaboration, and impactful solutions delivered to our partners and customers across key market segments.

In this special edition, we highlight our milestones, share exciting updates, and celebrate the successes made possible by our dedicated team, partners, and you—our valued community.

**Artificial Intelligence**  
mimik ai

**Maritime**  
HybridTrax

**Automotive**  
mimik SDV



**mimik**  
Cloud-Native Operating Environment  
(previously edgeEngine)

**Hybrid Edge Cloud**  
mimik's technology invention

## mimik ai [Request Demo](#)

mimik ai enables continuous automation and autonomous decision-making on and across any device. It transforms passive solutions into active collaborators, supporting seamless agent and workloads collaboration with offline-first, multi-LLM, multi-modal, and multi-cloud capabilities—fostering flexible, interoperable AI ecosystems.

### mimik ai Launch

The future of AI is here! mimik ai is a universal cloud-native platform for hybrid edge AI, extending AI across all devices—from smartphones to sensors. Enabling secure, offline-first, and privacy-driven AI for every industry.

[Press Release](#)

### mimik ai Available for Various Platforms

Transform your native iOS and Android apps, Raspberry Pi projects, solutions on other platforms with on-device AI agents and RAG in just three simple steps. Elevate your projects with advanced capabilities.

[Download mimik ai](#)

### mimik Joins NVIDIA Inception Program

Accelerating continuum AI workflow automations across NVIDIA computing platforms and NIMs, delivering secure, offline-first, and intelligent solutions for developers, enterprises, and OEMs across industries such as defence, factory automation, and more.

[Press Release](#)

### mimik ai Resource Hub

Discover how mimik ai can transform your industry with offline-first capabilities and seamless AI agent and workload discovery, interaction, and collaboration. Dive into our resources—including demos, podcasts, and product sheets—to see how mimik ai ensures flexibility and interoperability through an offline-first approach.

- [mimik ai Demo Video](#)
- [mimik ai Product Sheet](#)
- [mimik ai Podcast Series](#)

## HybridTrax [Request Demo](#)

Introducing HybridTrax—the world's first intelligent hybrid solution for mission-critical operations with offline-first capabilities! Powered by mimik's hybrid edge cloud and mimik ai, HybridTrax transforms operations across industries by delivering real-time data exchange, enhanced on-site safety, increased productivity, and seamless performance even in the toughest environments.

### mimik Launched HybridTrax

HybridTrax ensures efficiency, reliability, safety and security in sectors such as maritime, offshore oil rigs, construction sites, warehouses, and more. Thanks to mimik ai, you can easily add any AI models when you're ready for your AI journey. Already rolled out with Tier 1 operators, HybridTrax is revolutionizing mission-critical operations worldwide.

[HybridTrax Product Sheet](#)

## mimik SDV [Request Demo](#)

Make SDV development, delivery, and deployment simple, portable, and reusable with our hybrid edge-native platform for in-vehicle and customer applications. Offering unmatched scalability, portability, and interoperability for current and future vehicle designs, it enables offline-first capabilities, on-device data processing, analytics, and edge AI via a standard API-first microservice architecture. This reduces cloud costs, dependency on connectivity, and supports ESG goals. With tier one partners in the automotive ecosystem, mimik SDV is ready to accelerate your SDV journey.

### mimik SDV with NXP

Together with NXP, we showcased mimik SDV on their NXP data intelligence server, highlighting seamless, offline-first on-device workload operations and an AI-driven data pipeline across NXP platforms, maintenance devices, and the cloud.

[mimik SDV NXP Demo at COVESA](#)

### mimik Joins COVESA

To accelerate SDV delivery and ecosystem, fostering a friendly and adaptable environment where vehicles become the third portal of our lives, seamlessly with offline-first and interacting with each other, with us and their surroundings.

[mimik SDV Product Sheet](#)

**Thank you for being a vital part of our journey. We couldn't have achieved this without you!**

Here's to an exciting 2025 filled with impactful collaborations, sustainable solutions, and mutual growth.

Wishing you a joyful and successful year ahead!



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